

Why I integrate Google Calendars into clients' sites

Written by Tim Black

Friday, 10 October 2008 12:46 - Last Updated Monday, 13 October 2008 13:51

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.pics { text-align: center; margin: 2em; } .pics img { width: 150px; vertical-align: top; }  
.caption { clear: left; font-size: 120%; }
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I integrate Google Calendars into my clients' websites because Google Calendars are free, allow group sharing & editing, integrate multiple calendars into one, and are very easy to syndicate.

Let me explain by way of an example. I have a lot of calendar events to keep track of--my wife and my schedules, anniversaries & birthdays for family & friends, events at church, at my business, clients' calendars, and as a pastor, various [community calendars](#) scattered throughout multiple [websites](#)

and

[printed publications](#)

. I

really

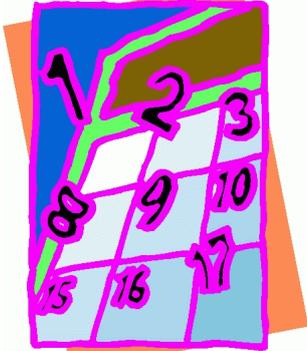
don't want to compare multiple calendars with each other every time I add an event to my own personal calendar.



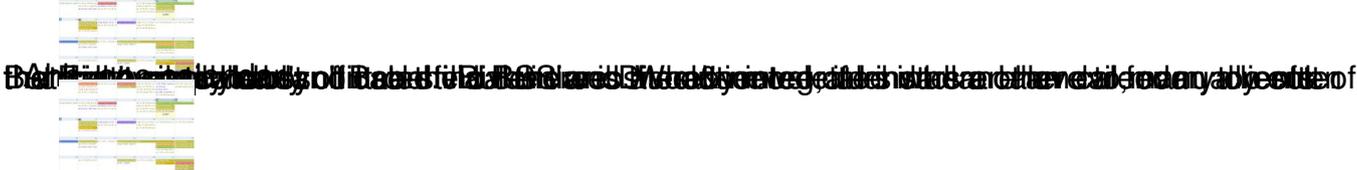
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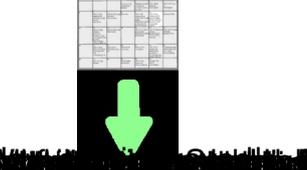
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Start with a calendar for the month of the year. On the calendar, mark the dates of the events. Copy in one



Next, copy the calendar into a spreadsheet. In the spreadsheet, use the calendar data to create a list of events. This list can be used to create a calendar page on the website.



Finally, use the calendar data to create a calendar page on the website. This page can be used to display the calendar events to the website visitors.